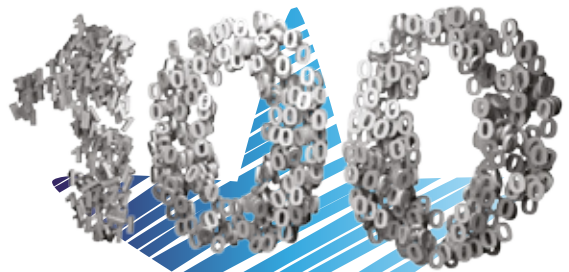


# GET APPRENTICE AWARE IN 2014

Home grow your own robust, long-lasting **talent pipeline** that will become instrumental in taking your business forward.



ENGINEERS OF TOMORROW  
**100 in 100**  
Apprenticeships  
PLACING 100 APPRENTICES IN 100 DAYS

**3** simple steps to success with apprenticeships



1 Advertise your vacancy on the National Apprenticeship Portal

2 Receive up to £1500 towards training costs from the Government

3 Employ your chosen apprentice from £8k per year



Two thirds of apprentices stay with the same employer after completing their apprenticeship

Two thirds of employers say apprentices bring **new ideas, better morale among staff and improved staff retention**



**Year 1**

Businesses report that in the first year apprentices are useful, enthusiastic and a cost effective extra pair of hands.



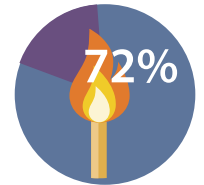
**Year 2**

Your apprentice's skills will be more developed and moulded to the exact requirements of your business. Their increased confidence means they share new ideas and approaches.



**Year 3**

Your apprentice has flourished and become a valuable member of the team. They embrace industry changes, to adapt their expertise to new technology and show signs of becoming a potential future leader in your business.



**ignite productivity**

72% of businesses report improved productivity as a result of employing an apprentice.



**GET STARTED**

[www.csldual.com/100in100](http://www.csldual.com/100in100)

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