



BT Redcare Fire & Security

Secure monitored alarm signalling

NSI Summit, November 2014

A leader in the Fire & Security market since 1985, we are the largest supplier of alarm signalling services in the UK and Ireland, securing hundreds of thousands of homes and businesses with our services



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BT Redcare Fire & Security | Myth busters

1. A dedicated BT line is not needed for Redcare Classic and GSM
2. Redcare Classic and Redcare GSM are Grade 4 products
3. A block terminal is not mandatory when fitting Redcare
4. Redcare will work even when Fibre to the Cabinet (FTTC) and Fibre to the Premise (FTTP) have been rolled out
5. Redcare's traditional products still work even when BT Fibre only exchanges have been rolled out
6. If a customer moves premises and keeps the same telephone number, there will be no additional charges
7. Redcare Secure will work on any existing telephone or broadband line*
8. BT continues to invest in the Redcare business
9. You can re-use Redcare Classic and Redcare GSM STUs as maintenance spares
10. BT's roaming SIM selects the strongest signal and locks on it

*Redcare Secure 2 and 3 will require an ADSL filter, visit www.btinstallershop.com

BT Redcare Fire & Security | Myth busters

1 A dedicated BT line is needed for Redcare Classic and Redcare GSM

A dedicated BT line is not required. Redcare Classic and Redcare GSM can work on an existing phone or broadband (including BT Infinity) line without the need for a filter.

Redcare Classic and Redcare GSM will even work over a fax line with a Modem Compatibility Device (MCD) which can be easily purchased from the Redcare Shop at www.btinstallershop.com

Redcare will also work on other Service Provider lines that are using BT equipment. So, it doesn't need to be a BT contracted line.

As a dedicated line is not required for Redcare Classic and GSM this can make the overall cost for your customer's alarm signalling cheaper than other products that may require a dedicated phone line.



BT Redcare Fire & Security | Myth busters

4 BT is rolling out Fibre, ripping out copper and Redcare won't work



BT is rolling out Fibre that much is true but copper is not being ripped out and Redcare does still work.

As part of BT's super-fast broadband deployment, two solutions are being rolled out - Fibre to the Cabinet (FTTC) and Fibre to the Premise (FTTP). Redcare will work with both.

FTTC is where new fibre-optic cables are deployed from the exchange to the street cabinet in parallel to existing copper. **The existing copper will remain to support existing copper based services such as PSTN, ISDN and traditional Redcare products.**

FTTP is where new fibre-optic cables are deployed the whole way to the home or office. **Where a copper network is unavailable the Redcare Secure portfolio can be used as it does not rely on a copper path.**



BT
redcare
approved installer

Did you know that around 60% of burglaries carried out on homes fitted with burglar alarms are unsuccessful?*

Whether it's your business or your home Redcare can be easily added to an existing alarm system or included in a new installation.

Find a BT Redcare Approved Installer in your area now

 **redcare.bt.com/aif**

* Source Chiltern District Council (2014)

BT
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Approved Installers benefit from:

- A free listing on the BT redcare Approved Installer website
- Free sales leads generate by BT Redcare and BT Group
- A business card size advert in your local Phone Book for just £50*
- Sign up at www.redcare.bt.com/ai
- NSI members automatically qualify
- Sign up today on stand #18

* Offer runs to 30 November 2014



Did you know?

76% of burglaries on business premises occur outside of working hours when buildings are empty. *

And around 60% of burglaries carried out on homes fitted with burglar alarms are unsuccessful. +

A burglar alarm is a useful deterrent, and even better, with a BT Redcare monitored alarm you can be sure if it goes off it won't be ignored. That's because if an alarm sensor is triggered on a BT Redcare alarm at your property, an Alarm Receiving Centre (ARC) will be alerted within seconds who will call the key holder and/or the Emergency Services.

Whether it's your business or your home Redcare can be easily added to an existing alarm system or included in a new installation to offer you total peace of mind.

BT Redcare can help you find an Approved Installer in the UK. To find one in your area visit:
redcare.bt.com/aif



*Source - Home Office Crime against businesses (June 2013)
+Source: Chiltern District Council (2014)

To find out more visit www.redcare.bt.com | 0800 800 628 | redcare@bt.com | [@btredcare](https://twitter.com/btredcare)



Approved Installers are the only Installers allowed to display the BT Redcare logo on websites, brochures, vehicles etc.





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STAND #18

A leader in the Fire & Security market since 1985, we are the largest supplier of alarm signalling services in the UK and Ireland, securing hundreds of thousands of homes and businesses with our services